

Site Plans in for Review

From Joe Walter <jwalter@ppi.us>
Date Thu 8/22/2024 12:29 PM
To City Mayor <mayor@cityofwalnutgrove.com>

1 attachments (914 KB)
4474 Guthrie Cem Rd_site plan sheet.pdf;

Mayor:

Following up on our conversation, a set of plans came in for review for the property at 4474 Guthrie Cemetery Rd (screen grab below). I have included the site plan sheet from the plan set for your information. The cover sheet for the plan set it titled, "Elevation Truck Sale." If the proposed use is for truck sales or leasing, the property will need a Conditional Use Permit. I will ask the engineer to clarify the proposed use for the property. As we discussed, there appears to be a lot of junk on the site that needs to be cleaned up.





September 19, 2024

Mayor Stephanie Moncrief via electronic mail City of Walnut Grove, GA 2581 Leone Avenue Loganville, Georgia 30052

Re: Applicant and Owner: Dial Farms Holdings, LLC

Request for Design Approval Tax Parcel: WG010266

Addresses: Hwy 138, Walnut Grove, Georgia

Dear Mayor Moncrief:

My client, Dial Farm Holdings, LLC (the "Applicant"), is the owner of commercially zoned properties which are a part of the Dial Farms/Enclave development. My client seeks to obtain approval of the design of the buildings he proposes to build on the commercial properties. Included herewith is a pattern book showing the design features proposed. The updated design incorporates the feedback he received at multiple City Council meetings and inspiration drawn from recently approved projects around the Walnut Grove parkway roundabout.

Per our conversation, I understand that this matter will be considered at the September 26, 2024 Work session and October 10, 2024 City Council meeting. Please let me know if you have any questions about the attached pattern book prior to the meetings.

Sincerely

Andrea P. Gray

Attorney for Dial Farms Holdings, LLC

CC: Joe Walter, via electronic mail



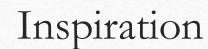
Pattern Book for

Dial Farm Holdings, LLC

September 2024

Background

- In 2018, the City approved a Planned Unit Development called The Enclave at Dial Farm which included 90+acres of residential and commercial uses.
- Six commercial lots were approved as part of the rezoning to include office/retail/restaurant spaces
- The Applicant is ready to proceed with Tract 4.
- In 2024, applicant submitted multiple renderings of a retail/residential building to Council which were not accepted. There are no applicable design standards in the City's ordinances which leaves the threshold for approval subjective.
- Applicant has updated the design of the building and presents it to Council for final approval.



- The updated design is inspired by the Cityapproved plan for the Walnut Grove Parkway roundabout in the following ways:
 - Two story buildings with commercial uses on the ground floor and residential on the second floor
 - Flat roof with parapet accents
 - Flat, black metal awnings
 - Brick exterior with an alternate material for a knee wall











Design Elements Added

- The initial design presented was the classic shopping center design which was box-like with little detail. The applicant has added significant design upgrades to bring the building in line with the City's vision for the growing downtown area including adding:
 - Parapet walls to provide visual interest to the front façade
 - Stone knee walls combined with a neutral brick exterior to bring dimension and a classic look to the overall building
 - Black metal accents including awnings, coping and balconies to give character reminiscent of a historic downtown commercial/residential building

Lighting and Awning





- The awning and lighting will add character and serve as a nod to a traditional downtown development.
- Vintage Gooseneck lighting will be used to light entry doors and signage.
- Black metal awnings will cover all glass entries on the first floor and will be attached by industrial-type anchors to further the aesthetic appeal of the building.

Balcony detail

Plack metal balcony railing will adorn front-facing glass doors on the second story of the building. This design echoes the town center design and furthers the downtown feel of the building. The balconies will not be functional to prevent residential tenants from adding furniture or other elements that could detract from the aesthetics of the building and for safety.







Exterior Materials

- The exterior materials of the building will include a stone knee wall and a brick exterior which will match the entry pillars for The Enclave development.
- The colors are neutral to better blend with the natural surroundings and create a consistent look with nearby development







- All signage will comply with the City's sign ordinance
- In addition to the basic ordinance requirements, the applicant will require that tenants meet the following:
 - No neon signs of any kind
 - No backlit signs signs may only be lit by vintage gooseneck lighting
 - No window films will be permitted other than tinting
 - Signs must be to scale and located over the entry doorway







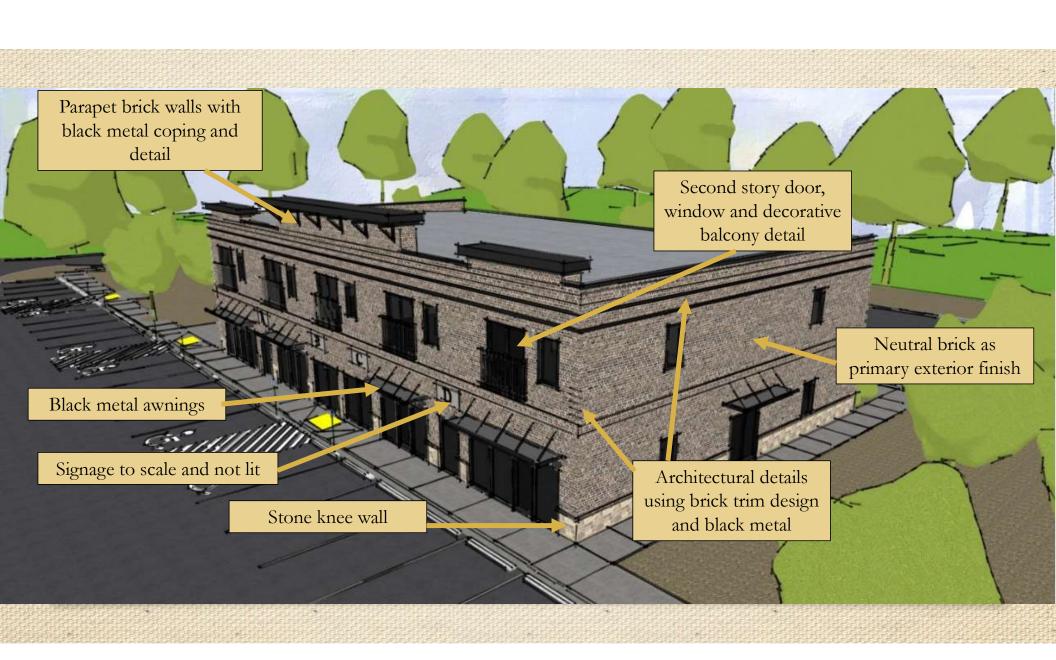
Front façade

• The front façade includes four commercial spaces on the first floor and four residential units on the second floor. All doors are glass and trimmed in black. The parapet walls provide variation and visual interest in the roofline and overall shape of the building.



Side façade

• Like the front, the side includes a brick covering with a stone knee wall. Side doors will also include awnings and the roof trim detail will also extend around the side.



Request for Approval

- The applicant requests approval of the building design as presented to include the specific design elements detailed herein. Absent specific design guidelines in the City's ordinance, Applicant utilized design elements from a previously-approved project.
- Approval will allow the applicant to move forward with final plans and site preparation on Tract 4.
- The applicant requests general approval to apply the design elements shown herein to future developments on the commercial portions of Dial Farm without requiring additional applications or presentations before Council.
- The applicant is equally vested in seeing the City's vision for quality development come to fruition. He was the first developer to believe in this vision and to take steps toward achieving it when he started this project in 2018. He asks that the City continue to partner with him to fulfill the vision.